

## Key benefits

- High-quality photography and videography by qualified and experienced medical photographers
- Extensive coverage of the UK
- Convenient presentation of images, certified by the photographer as a true and accurate record
- Prompt turnaround

## What are the costs?

For photography, an inclusive fee of £140 per patient / client session covers all the necessary photographs. These will be laid out on A4 composite sheets of images. Additional copies of any sheet(s) may be ordered and are charged at £20 per sheet. The total number of photographs will depend on the condition or injury to be photographed.

Normally an identifying picture of the client's face will be included, then location or distribution views to show the condition and as many close-up views as necessary to demonstrate the scars, lesions or injuries.

Fees for video recordings will be quoted on an individual basis as they will vary considerably according to the situation and needs of the client.

## Travel

Travel expenses are charged at 45p per mile outside a radius of ten miles from the photographer's location. Travel within that ten-mile radius will not be charged. Travel expenses will always be confirmed prior to the shoot. If the client is able to travel to the photographer then no travel charges will be levied.

## Appointments and Terms

Appointments can be made by telephone or by email:

T: 07999 234 700

E: [info@medicalphotography.co.uk](mailto:info@medicalphotography.co.uk)

[www.medicalphotography.co.uk](http://www.medicalphotography.co.uk)

Appointments can usually be arranged promptly and photography will be carried out at the client's own home, a studio or at a medical practice.

Instructions from solicitors or Law Centres must be confirmed in writing or email. Travel costs will be confirmed prior to any appointment and an invoice for the total costs will accompany the photographs or video recordings. Invoices must be settled within 30 days.

Requests for photography from individual clients or accident victims may be made by telephone or email as shown above. Travel costs will be confirmed prior to the appointment and full costs must be settled at the time of photography.

## Principal photographer

### Simon E. Brown FBIPP FIMI RMIP

Simon is a Fellow of the British Institute of Professional Photography (FBIPP), a Fellow of the Institute of Medical Illustrators (FIMI) and a Registered Medical Illustration Practitioner (RMIP).

All photographers undertaking this work for Sharpen Your Image are bound by IMI's Code of Responsible Practice.



# Medical Photography and Videography

**for personal injury  
and accident claims**



[www.medicalphotography.co.uk](http://www.medicalphotography.co.uk)

**Personal injury, accident and compensation claims are common and the costs involved in such cases are often high as a result of protracted debate about the extent and seriousness of an injury or disability.**

Accurate photographs – and video recordings, in many cases – are the ideal methods of demonstrating the real effects on the victim and can save a lot of expensive court or personal injury panel time.

Professional, high-quality clinical photographs provide an objective record of injuries, scars or deformities; video recordings can show the dynamic aspects of injury and the effects on the everyday life of the affected party, their family and carers.

Injuries may be caused by road traffic accidents (RTA), assaults, medical negligence or industrial accidents.

The effects of these accidents can be wide-ranging and may include physical deformities and scarring, functional disability and the inability to carry out routine work or normal employment.

**Sharpen Your Image** offers many years of experience to solicitors and their clients, with considerable expertise in medical photography and video.

The primary photographer is Simon E. Brown, one of the UK's most qualified medical photographers. He has over 30 years' experience in producing accurate and objective medical photography.

- All photographs are shot in high resolution and securely archived in raw digital format.

- They are clear and precise and are certified by the photographer as being an accurate record of the condition.

- Photographs are printed onto composite A4 sheets for easy reference.

- Appointments, photographs and video recordings are all treated with complete confidentiality.

- Digital files of photographs and recordings are stored securely and are never given to third parties for either processing or storage.



Other photographers around the UK also provide the expertise for **Sharpen Your Image**. All these photographers are Registered Medical Illustration Practitioners, qualified to take the photographs to the same high professional standards.

Photographs are usually despatched to the instructing solicitor or client within five working days; if a faster turnaround is needed then this should be agreed with the photographer prior to the shoot.

**Video recordings are highly effective in demonstrating functional disabilities that result from an injury or accident. This may involve difficulties in the victim moving around their home, climbing stairs or walking; there may be speech defects, difficulty in lifting or moving objects or an inability to carry out their routine work or employment.**

**Sharpen Your Image** can provide an objective video record of the client in their own home or workplace, demonstrating the client's abilities or disabilities, their level of dependence on personal care or physical aids and the appropriateness of their surroundings and facilities to their long-term needs.

These video recordings will be edited and supplied on DVD. As with photography, the DVD will have a statement by the lead photographer confirming the validity of the video recording.



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